

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area¹ and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

The University aims at achieving and maintaining the levels of excellence in the different areas of teaching and research in relation to international standards and in compliance with the objectives set in the "Agenda for Europe: towards 2025", which are aimed to actively help develop the European Higher Education Area, modernise the Institution, increase funds invested in research and technological innovation, and increase the percentage of individuals with higher education in terms of quality and quantity, by promoting mobility within the areas of study in which Europe needs skills and ambitions to become the world leader, such as climate change, environmental sustainability, clean energy, and in the field of sciences, technology, engineering, mathematics (STEM), robotics, big data, artificial intelligence, and digital skill development. In order to strengthen the European identity through education and culture, the University fosters social inclusion, and the reduction of inequalities such gender inequality and the contrast of xenophobia and populisms, fully in line with the principles of ECHE and also through the implementation of the Erasmus programme 2021-2027.

The strategic objectives set will be achieved by involving the different institutional players both at local/regional/national level - such as research centres, businesses, student associations, Municipalities, Provinces and Regions of the second industrial area in Italy - and at international level, through scientific and cultural collaboration agreements with partner Universities and manufacturers, and representatives of partner Countries. The University signed the appeal of the Coordination Committee of the University Network for Sustainable Development (RUS) in which it was called for the importance of policies and planned actions useful to define national reconstruction strategies targeted to the 17 Objectives of Sustainable Development of the 2030 Agenda.

International relations within the European and non-European field become particularly relevant.

As regards the non-European field, a specific role is played by university and economic relationships with the emerging countries of Latin America - mainly Brazil -, the Asian area such as China, Vietnam, Thailand, and India, also thanks to the partnership agreement with Uni-Italia, as well as the areas of Northern Africa and the Mediterranean Sea through the participation in UNIMED.

A further specific effort will be targeted to the excellences of the English-speaking countries for implementing and improving the agreements in place with Countries like the US and Australia.

The internationalisation strategies will be based on a specific focus on the development, in terms of quantity, and on the improvement, in terms of quality, of the learning mobility actions for students, teaching staff and technical and administrative staff (physical, virtual, and blended), with a strong commitment in both economically and physically and mentally disadvantaged individuals, also through the adoption of proper financial measures. The mobility actions for students will be targeted to the study and professional training, by means of curricular, extra-curricular, and professional internships, in order to enable the activation of the virtuous triangle between businesses, universities, research/third mission, aimed at ensuring the competitiveness of the territory and the University in the globalisation challenge, also in relation to the resulting scenarios after the health emergency, which represents a break and further challenge to the achievement of the objectives.

The University is part of the Institutions supporting the European Student Card initiative as a key action of the European Space of education, the purpose of which is to make the mobility accessible to everybody and revive a sense of European identity among the students. The University aims at implementing the structures serving the internationalisation processes in order to guarantee an appropriate support to the realisation of the strategic objectives defined by the University bodies.

Further strategic objectives are an increase in the double-qualification and joint-qualification agreements with the strategic areas deemed of primary importance, the organisation of second-cycle study programmes entirely in English, the enhancement of the internationalisation of PhD schools, the recruitment of foreign students and foreign professors, the improvement in international rankings, the strategic partnerships, the access to the network of European Universities, considered as transnational alliances for the Universities of the future, by promoting European values and identities and revolutionising the quality and the competitiveness of European higher education.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

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The University aims at achieving the objectives by implementing the structures responsible for the realisation and development of the internationalisation activities (central offices, departmental and research structures), by creating internationalisation controls that take into account the different scientific and disciplinary peculiarities and as a result may help create internationalisation environments. The implementation of mobility and the different actions of the Erasmus Programme will use suitable structures and budgets defined in programmatic terms to foster the co-funding of the internalisation actions. The University has recently adapted its regulations and has set up the University Senate Internationalisation Board, as well as a University Internationalisation Work Group, in order to promote the actions, monitor the objectives and the relevant indicators, and carry out suitable actions to disseminate the internationalisation culture.

The implementation of the teaching offer in English will make the University more attractive and will increase the mobility from and to the strategic areas, other than promote agreements aimed at issuing double/joint qualifications and recruiting foreign professors. The University finances the attractiveness of professors coming from abroad through its own resources (visiting professor). The University is part of the regional network that has created the automotive hub by involving the other universities of the region and creating synergies with the main automotive industries, hence activating inter-university Master's Degree Programmes with the network partners and the industrial sector. It has a Disability Office and a Benefit Office that are in charge of fostering the mobility of disadvantaged individuals. By its own resources, it finances the International Welcome Desk for the first reception activities, including the conditions of entry and residence, the accommodation searching service, the assistance for obtaining visas, current accounts, tax codes. The University Language Centre is responsible for implementing language learning actions for students, professors, and technical and administrative staff. It also issues International certifications. The University has committed itself to address its institutional activities towards the integrated sustainability objectives and disseminate the culture and the good sustainability practices, both inside and outside the University to help achieve the objectives for the 2030 Agenda for Sustainable Development. To encourage policies towards environmental sustainability, it will provide for forms of financing for the use of the most appropriate means of transport to reduce CO2 emissions. A further boost to environmental sustainability policies will also be attributable to the digitalisation and dematerialisation of administrative processes.

Special attention will be given to the use of tools for a quality mobility through the ECTS guidelines for the full and automatic recognition of the learning activities, periodic update and easy visibility of the course catalogue on the web as well as through a constant interchange of experiences and practices to share among the various players involved, both from the university and outside, also by promoting activities such as the organisation of events on internationalisation themes. The University will participate in the main international events - meetings, conferences, tradeshows, workshops - in order to promote its own Institution, discuss with the partners, find new collaborations, keep constant relationships with the Diplomatic Representations, foster the continuous update and monitoring of the internationalisation policies, tools, and results.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the

**KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.
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To pursue the modernisation strategies of the European Higher Education Systems and in line with the final objectives set in the "Agenda for Europe: towards 2025", the University aims at increasing the number of graduates in the sectors deemed strategic, including climate change, environmental sustainability, clean energy, as well as in the field of sciences, technology, engineering, mathematics (STEM), robotics, big data, artificial intelligence, and digital skill development. Simultaneously, the Institution give priority to promoting the participation of disadvantaged students through appropriate financial, technological, and support tools such as tutoring. The general impact will help the development also of cross skills, the modernisation of the Institution, and determine the various internationalisation environments through which solutions will be given to new issues, new needs of the university context will be met, the teaching offer will be encouraged in innovative terms. For the Institution, the international mobility is a tool for personal and professional growth for all the subjects involved. It improves the awareness of personal skills, positively helps the participants' training, encourages the reflection on social and cultural themes, helps the mechanisms of integration within European countries, returns to society individuals and citizens who are aware of the European and permanent training themes. The objectives include the integration of the study programmes with programmes of professional training through the network of relationships with the national and international entrepreneurial fabric, in order to attain an improved professional use of the qualifications and the skills gained. To improve the quality and the relevance of higher Education, the University will exploit suitable investigation and information tools, in agreement with various institutional subjects, aimed at identifying curricular paths that are suitable to the needs of the job market, and allow for an increase in training credits obtained abroad, which will become one of the indicators for the achievement of the ECHE objectives. The improved quality of the training programmes will exploit the tools connected with mobility and international cooperation seen as mobility for learning through study programmes and through incentive plans of training internships in excellence and strategic interest centres. The University implemented a proper regulation for the recognition of the study and training periods abroad, in order to encourage defined study programmes through which students properly achieve the training objectives provided and consistent with the ECTS guidelines. The regulation includes the subscription of the learning agreement mainly via computerised means, the periodic update of the score distribution tables, the constant update of the course catalogue and its easy accessibility through the web site. As regards the professors' mobility, the University expects a constant increase in the number of participants in order to promote both the continuous exchange on innovative learning themes, and the definition of training programmes through which double and joint qualifications will be issued. The mobility of technical and administrative staff will be promoted by implementing the personnel training portal with the inventory of the experience made abroad. The objective is the professional growth of the personnel involved both in the central offices and in the learning and research facilities. The achievement of the objectives will be monitored by special boards belonging both to the university bodies and to the learning facilities: they will meet once a year to take appropriate corrective measures that will take into account the objectives defined in the programme or the considerable increase in the people in mobility by the end of the programme, trying to triplicate the number of individuals in mobility compared to the previous Erasmus+ programme. This leads to the definition and adoption of policies through which it will be possible to make strategic and programmatic choices aimed at identifying proper financing channels for the actions that are deemed of primary importance.

By encouraging the participation in the projects of the actions that are part of the programme, including strategic partnerships, the University will furtherly boost the project ideas that will involve the definition of initiatives in the sectors considered of key importance in synergy with international partners. In this context, the exchange of experience, the know-how, the exchange of knowledge and teaching, the multi-disciplinary learning, the university and job market relationship will help improve the quality of education, aimed at giving better opportunities for everybody, including the disadvantaged people, the acquisition of the basic and cross skills - such as entrepreneurship, social/civic/intercultural/language skills, critical thought, digital skills, media literacy - as well as a more positive approach towards EU values. The definition of an inclusive education and the international approach of teaching will be considered a priority and an innovative aspect.