



## SOCIETY AND CULTURE

Department of Communication and Economics

Extract of the Call for applications to the Bachelor's degree

### DIGITAL MARKETING

(class L18 – Economics and business management sciences)

**VENUE: REGGIO EMILIA**

**Academic Year 2024-2025**

- ☞ This Degree Programme has a **LIMITED ACCESS**. Places available are as follows: 100 places for Italian, European and non-EU applicants who are staying in Italy or other EU country, with an Italian or foreign study qualification.
- ☞ The **STUDY QUALIFICATION** required for the enrolment is a high-school diploma or equivalent qualification obtained abroad and deemed suitable

DEADLINES APPLICATIONS		
	1°SELECTION	2° SELECTION
SUSTAINING TOLC-E	by 12 June 2024	by 2 August 2024
Enrollment to UniMoRe selection	by 14 June 2024 – 13h00	from June 17 and by 8 August 2024 – 13h00
Payment of the cost contribution to Unimore € 25	by 14 June 2024	from June 17 and by 8 August 2024
Publication of admitted candidates	by 26 June 2024	by 22 August 2024
Admitted candidates enrollment and 1st installment payment	from July 10 and by 15 July 2024	by 28 August 2024
Repechage online application	from July 10 and by 15 July 2024	by 28 August 2024
Publication of admitted candidates after the repechage	July 22, 2024	September 5, 2024
Admitted candidates after the repechage enrollment and 1st installment payment	by 25 July 2024	by 10 September 2024

- ✓ Once students have been admitted, **ENROLMENTS** shall be done in accordance with the procedures and by the deadlines set in the call for application:
  - **online only** for students with an Italian study qualification
  - **contacting the Registrar's Office** for students with a study qualification obtained abroad

The guide to enrolment is available at the link [www.unimore.it/servizistudenti/guideesse3.html](http://www.unimore.it/servizistudenti/guideesse3.html)

- ☞ For **FURTHER INFORMATION** please refer to the **FULL TEXT OF THE CALL FOR APPLICATIONS** published on [www.unimore.it/bandi/StuLau.html](http://www.unimore.it/bandi/StuLau.html)

☞ For information please **CONTACT**:

-**Informastudenti** [informastudenti@unimore.it](mailto:informastudenti@unimore.it). Opening times are available at the link [www.unimore.it/servizistudenti/segreteriastudenti.html](http://www.unimore.it/servizistudenti/segreteriastudenti.html)

-the **Registrar's Office** [segrstud.comunicazione.economia@unimore.it](mailto:segrstud.comunicazione.economia@unimore.it). Opening times are available at the link <https://www.unimore.it/servizistudenti/ufficiosstud.html?ID=COEC>

-the **Secretarial Office** of the Department of Communication and economics: [didattica.dce@unimore.it](mailto:didattica.dce@unimore.it)

☞ **Department website:** [www.dce.unimore.it](http://www.dce.unimore.it)